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Perry – a cultural gem of the Mostviertel

Unlike in most regions, not apple cider but perry takes center stage here – a true rarity in Europe. Reimagined as a cultural drink, Mostviertel's single-variety perrys surprise with subtle and complex flavors.

Mostheurige and Mostbarone – living hospitality

In traditional taverns, called »Mostheurige« and often located in historic farmsteads, regional dishes and fine perry await. The »Mostbarone« – the ambassadors of perry culture – offer tastings and events that let you discover this traditional drink in all its nuances.



The Moststraße Region – home of the pear.

Gentle hills, picturesque villages and stately farmsteads shape the Moststraße region in the western Mostviertel. This is where the unique Mostviertel perry originates. Especially in spring, when thousands of pear trees burst into bloom and turn the landscape into a sea of white, the region comes alive with festivals and tastings. At traditional taverns, rustic farm shops and charming places to stay – from countryside hotels to farm holidays – you can experience perry and the surrounding landscape with all your senses.



We're happy to help you plan your visit!

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Mostviertel

Experience the Moststraße

A journey through landscape, flavour and culture

MOSTVIERTEL.AT

The Moststraße region delights with culinary treasures and scenic viewpoints. Especially in April, when pear trees burst into bloom, the landscape reveals its full beauty – perfect for simply enjoying the moment. But the panorama between gentle hills and alpine peaks is worth a visit all year round.





Celebrating the blossoms



Around mid-April, some 600.000 fruit trees in bloom transform the Moststraße into a sea of white. A feast for eyes and palate – the pear blossom season offers a stunning backdrop for culinary events across the region.



Mostfrühling

Each year, the Moststraße region celebrates and welcomes spring with the pear tree blossoms and joyful events.



Tag des Mostes

The »Tag des Mostes« is a day dedicated to perry. It is the highlight of springtime in the Moststraße region and is celebrated every year on a Sunday in April.

